



# | Virtual Trade Show |

## New opportunities for your company

Take your chance now and discover the possibilities of the virtual world for your company!

**mld digits** makes it possible.

### Save costs

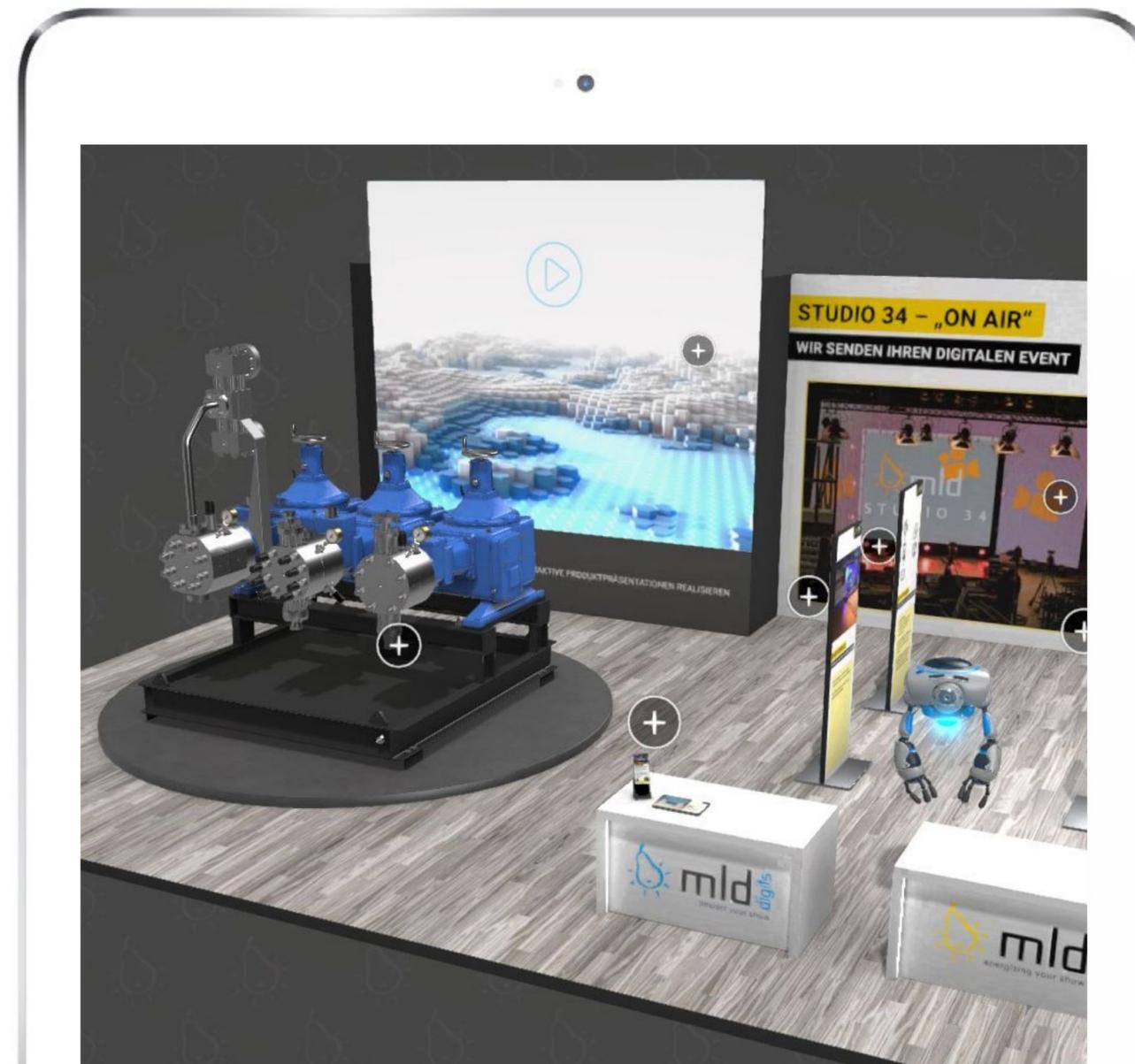
Travel, accommodation, stand fee, tickets and storage costs become unnecessary

### Act sustainably

Long-term usable and continuously expandable, no waste of resources

### Increase the range

Worldwide access possible without time or travel restrictions



### Keep contact

Direct contact with the customer is also possible without personal meetings

### Strengthen your website

Integrate the exhibition stand and present your customers with the latest products

### Think big

Your virtual trade fair stand can do everything that was previously important - and much more

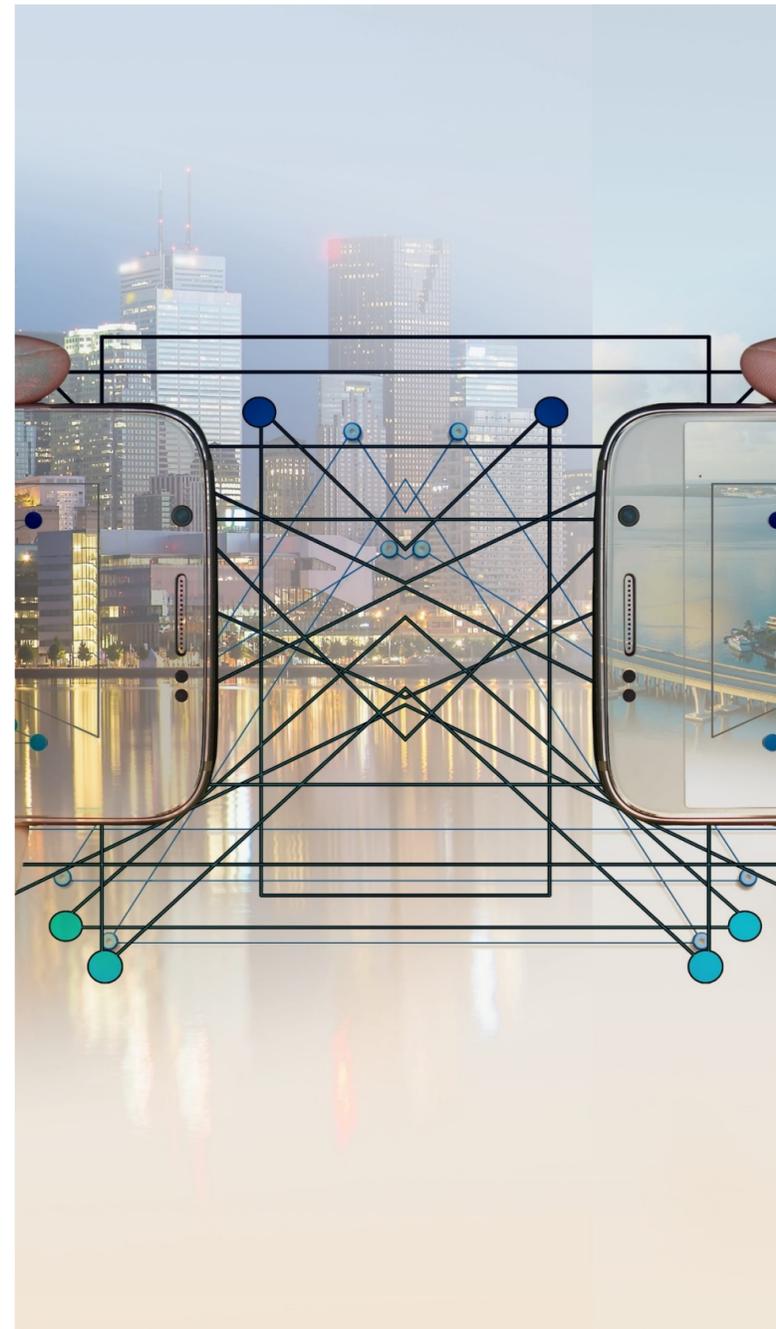
# | Virtual Trade Show |

## Visual Design

### Fascination virtual world

We can take over your existing trade fair stand designs or you can let your imagination run free. In your virtual trade show everything is possible.

We would be happy to work with you to create a unique brand world that represents your products and you as a company.



### Individuelle Bereiche

-  Company presentation
-  Showcase area
-  Conference area
-  Information desk
-  Help Center
-  Individual area

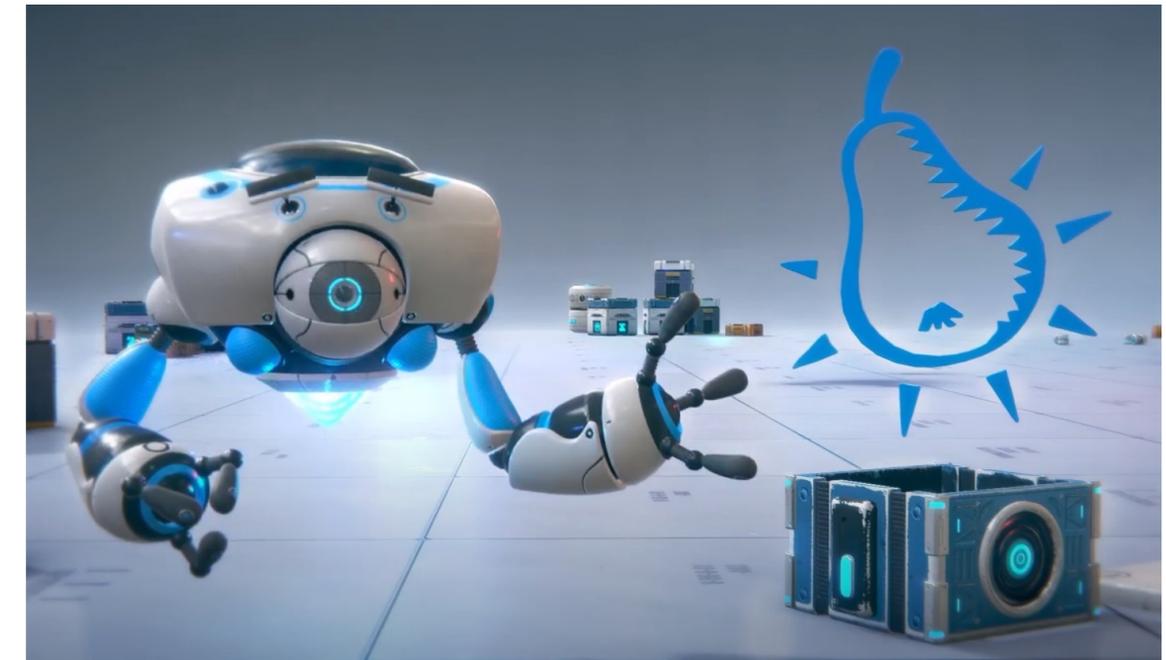
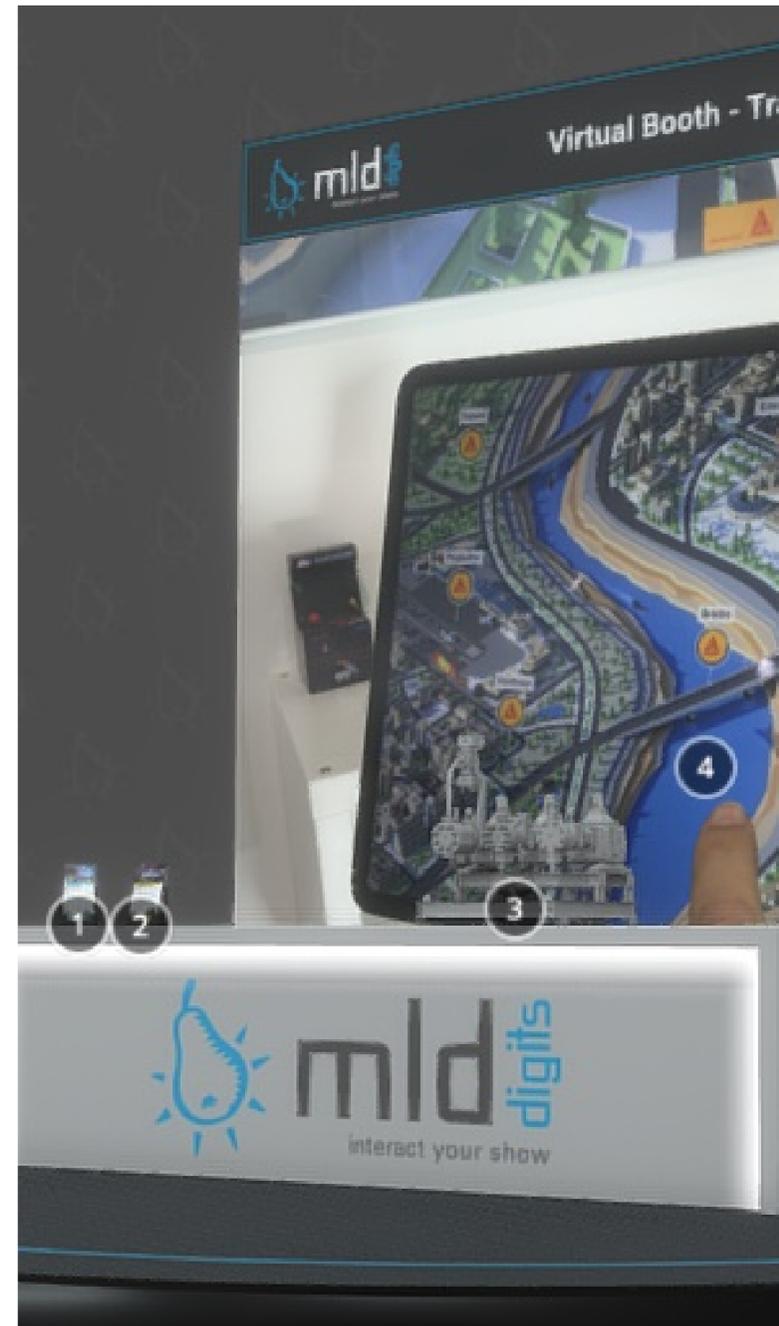
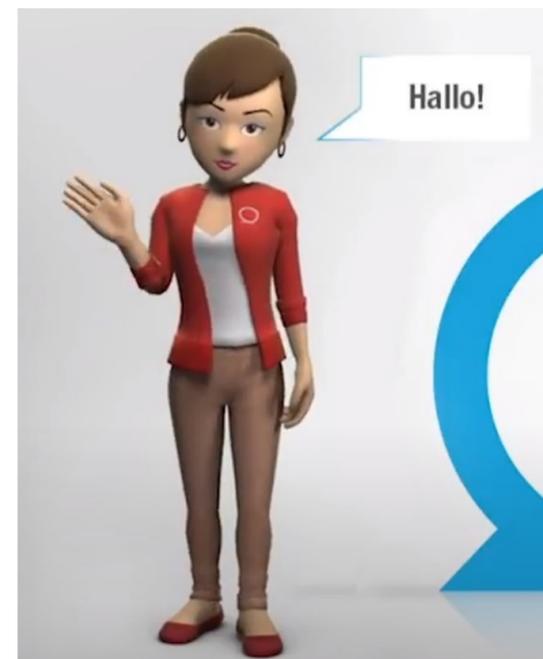
# | Virtual Trade Show | Customer Experience

## Storytelling

An avatar system guides the visitor across the virtual exhibition stand.

You can decide how freely the customer can move through the stand, which stations are "must visits" or whether a customer is interested in certain contents.

You can highlight new products or suggest similar products for the customer to discover.



## Various stations

-  Welcome | Overview | Explanation
-  Various info points with content  
[Image | Video | PDF | 2D | 3D | Animation]
-  Call-To-Action
-  Link to the website
-  Newsletter subscription

# | Virtual Trade Show | **Discovery Modes**

## Guided – Tour

The visitor explores the stand together with an account manager or a digital avatar.

This can be done spontaneously during a planned trade fair period or can be made possible at any time by making an appointment in advance. The employee can start a dialogue with the visitor, present specific products and respond to individual customer wishes.

Implementation possibilities

Phone | chat | video call | split screen Playback of prepared sequences | remote control



## Explore – Mode

Your customer gets the opportunity to explore the stand independently. He can freely choose which topics he would like to inform himself about and is supported by a digital avatar.

This variant does not tie up any internal resources and can also be made available to interested parties at any time outside a specific trade show period.

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## More Features

### Virtual Trade Show as a Platform

Inspire your customers and visitors to your trade fair with the possibilities of the digital world.

You can expand your trade show stand with numerous features and adapt it optimally to your needs.

We will check for you to what extent we can integrate your existing planning and meeting tools and thus create added value for your company.

Our goal is to make it as easy as possible for you and your customers to use.



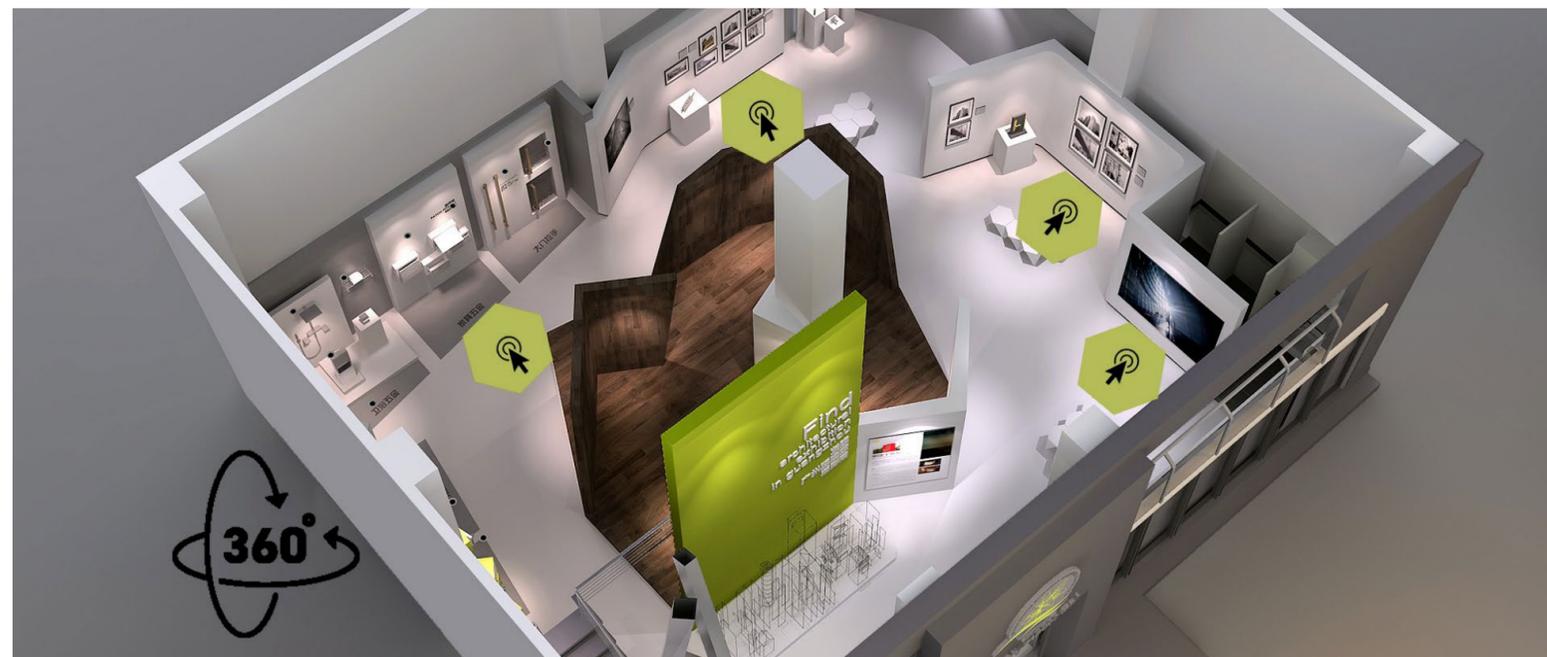
# | Virtual Trade Show | **Budget Framework**

We find solutions for every budget

No matter what financial means are at your disposal - we will get the optimum out for you.

Complete exhibition stands with all basic functions can be realized very well also with small budgets. Based on this, we can add as many features as you wish to enhance the experience for your customers.

Please contact us and we will put together a non-binding offer according to your wishes.



**Feel free to contact us!**

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